



Dear Friends,

The Palace Theatre, your local nonprofit, community theatre, is excited to announce that the 2018-2019 season will be starting in October and we would like you to be a part of it again this year! This very special season will consist of eight productions including *The Buddy Holly Story*, *A Christmas Story*, *Peter Pan*, *Sweet Charity*, *Mamma Mia!*, *Carousel*, *Wizard of Oz*, and *Grease*. We would like to extend to you the opportunity to advertise in our playbill for this season.

PRICES BELOW ARE DISCOUNTED FOR REPEAT ADVERTISERS

OPPORTUNITIES INCLUDE

- Full page - ~~\$1,320~~ **\$1,188**
- Half page - ~~\$770~~ **\$693**
- One-third page - ~~\$550~~ **\$495**
- Premium placement prices available on request

DISTRIBUTION

- 28,000 playbills
- 8 productions on The Palace's Springer Stage
- Runs from Oct. 2019 to Sept. 2020

IMPACT

- Reach customers of all ages.
- Support Education
- Support your local non-profit theatre

We hope you will join us and be a part of our upcoming season! Enclosed is an ad form that you may simply fill out and send back to us. Please feel free to contact us with any questions. Ad copy is due on or before August 20, 2019. The 2019-2020 Season Playbills will be in **full color** (CMYK).

Please email ad in jpeg (300 dpi) or PDF format to rachel@georgetownpalace.com.

Regards,

Rachel Britain

Marketing Manager

Georgetown Palace Theatre





The Palace Theatre is excited to have you as a part of our 2018-2019 season! Please complete the form below and mail it with your payment to: The Georgetown Palace Theatre, 810 South Austin Avenue, Georgetown, Texas 78626 or email it to marsha@georgetownpalace.com

Select Your Ad Size:

_____ Full page - ~~\$1,320~~ **\$1,188** (4.75 wide X 7.75 tall)

_____ Half page - ~~\$770~~ **\$693** (4.75" wide x 3.875" tall)

_____ One-third page - ~~\$550~~ **\$495** (4.75" wide X 2.5" tall)

Organization

Company: _____ Contact: _____

Address: _____

Email: _____ Phone: _____

Payment

Circle One: Check (enclosed) Credit Card (Visa MasterCard Discover Amex)

Credit Card Number: _____

Exp. Date: _____ Security Code: _____ Verify Billing Zip Code: _____

I would like to set up a payment plan; please contact me. (Circle One): Yes No

Signature

Date

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Sponsorships: Show sponsorships start at \$3,000. Sponsors gain great visibility through the Palace's extensive Promotional Plan. If you are interested in supporting the Palace by sponsoring a show, please contact Rachel Britain at 512.869.7469 x1 or rachel@georgetownpalace.com.