



Dear Friends,

The Palace Theatre, your local nonprofit, community theatre, is excited to announce that the 2018-2019 season will be starting in October and we would like you to be a part of it again this year! This very special season will consist of eight productions including *The Addams Family*, *White Christmas*, *Pump Boys & Dinettes*, *Catch Me if You Can*, *Sister Act*, *Evita*, *Forever Plaid*, and *Newsies*. We would like to extend to you the opportunity to advertise in our playbill for this thrilling season.

PRICES BELOW ARE DISCOUNTED FOR REPEAT ADVERTISERS

OPPORTUNITIES INCLUDE

- Full page - ~~\$1,320~~ \$1,188
- Half page - ~~\$770~~ \$693
- One-third page - ~~\$550~~ \$495
- Premium placement prices available on request

DISTRIBUTION

- 40,000 playbills
- 8 productions on Palace's Springer MainStage
- Runs from Oct. 2018 to Sept. 2019

IMPACT

- Reach customers of all ages.
- Support Education
- Support your local non-profit theatre

We hope you will join us and be a part of our upcoming season! Enclosed is an ad form that you may simply fill out and send back to us. Please feel free to contact us with any questions. Ad copy is due on or before August 20, 2018. The 2017-2018 Season Playbills will be in **full color** (CMYK). Please email ad copy in jpeg (300 dpi) or PDF format to rachel@georgetownpalace.com.

Regards,
Rachel Britain
Marketing Manager
Georgetown Palace Theatre



